



Money Matters with Les Conway

Director/Financial Planner at Essentially Financial

‘These things can kill’

When I was a young lad at a time way before the internet, social media and some scoundrels might even imply colour televisions, I learned to drive. I remember my driving instructor very clearly. If I’m honest he scared me a little with his gruff, dictatorial instructions.

One thing he said though has always stuck with me. Before we set off slowly on my first lesson he gave me a really serious look and said – ‘You must always remember that these things (he was talking about cars) can kill if they are not driven properly’. He used a sense of drama to make his point very well.

He made sure I listened. He made me realise the responsibility you take on when you drive a vehicle, not just to look after yourself, but also the other people you share the roads with.

It was by listening to him I learned to be a safe and competent driver. Any urges I have to whizz around at speed are quenched by my ‘on track’ activities.

And it’s by listening to my clients that I learn about what they need and want from their life ‘driven by’ their financial plans. There is no one size fits all approach to financial planning. Every person I see is different and wants to achieve different results.

I’d never be as melodramatic as to say that ‘these things can kill’ when it comes to financial planning. But it’s fair to say that bad planning and bad money management has the potential to kill off any aspirations and goals you might have for the future.

I discuss this idea further in a Vlog I made at the Brooklands Museum in Weybridge in Surrey recently. You can view that by visiting You Tube and searching Essentially Financial.

I was there as part of my volunteering at the Museum, which is well worth a visit if you’re interested in cars, aviation and history in general.

Thanks for reading.



Need to find out more? Sign up to my FREE fortnightly blog where I share insights on financial news, planning strategies and how to make your money last as long as you do. Just visit essentiallyfinancial.co.uk/blog.

essentiallyfinancial
planning for life



Bishops Walk House,
19-23 High Street, Pinner,
Middlesex HA5 5PJ

Telephone – **020 3137 5398**

Email – **admin@essentiallyfinancial.co.uk**

Website – **www.essentiallyfinancial.co.uk**

Essentially Financial Limited is an appointed representative of CAERUS Financial Limited, which is authorised and regulated by the Financial Conduct Authority.