



Money Matters with Les Conway

Founder/Director/Financial Planner at Essentially Financial

Keeping on track

With 2022 being my 60th year on planet earth, I'm undertaking what I'm referring to as my Challenge60 Quadrathlon. It's a series of sporting challenges being completed over the coming months and totals 100 kilometres, circa 60 miles. I'm also raising much needed funds for www.raceagainstdementia.com

If you want to find out more, just go to www.justgiving.com/Les-Conway1. Your support and all donations will be gratefully received and faithfully applied.

At the time of writing, the first of these four challenges is coming up this weekend and where I've been in a regimented training programme to prepare.

I have my personal trainer coaching me and my physiotherapist keeping me limbered. Most importantly, both are keeping me on track – thus allowing me the greatest chance of success, as opposed to me thinking I know all the answers and that I can coach myself.

Interestingly, this is exactly the same in lifestyle financial planning terms. The core principles being where we first get people on track, followed by ensuring that they stay there. All with their personal and perhaps family objectives in mind, which are of course unique to them.

Investments can fall as well as rise and you might get back less than you invested.

Need to find out more? Sign up to my FREE blog where I share insights on financial news, planning strategies and how to make your money last as long as you do. Just visit essentiallyfinancial.co.uk/blog

IN SUPPORT OF

RACE AGAINST DEMEMENTIA

Sure, I could've saved myself some money and watched a few YouTube videos and trained myself. But I doubt, in fact I know, that by not having someone making me accountable to my aims and goals, my possibility of failure would have been greater.

There are so many things that we all want to do in life. But we make excuses, like we don't have the time, capabilities or resources to do it.

Remember that life is not a rehearsal, and we only get one crack at it. And although the money is important, it's what we do with it that really counts.

At the very least, wish me luck. I'm going to need it!

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planning for life



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